SURVEY #: XXXXXX

ALASKA WILDLIFE SURVEY

Dear Hunter,

Alaska is famous for its hunting. It’s one reason why people live in Alaska and a big reason why visitors come to Alaska. The State of Alaska is sponsoring a study about the economic importance of wildlife in Alaska. This study will survey both residents and visitors to help us understand more about how hunting, trapping, wildlife viewing, and other wildlife-related activities affect Alaska’s economy.

We ask that you help us by completing this questionnaire and providing information about your hunting experience in Alaska. We obtained your name because you purchased a license to hunt in Alaska in 2011. Your answers will further assist us in understanding our visitors’ experience. The answers you supply to a third-party, independent research firm will be used for research purposes only and will be kept strictly confidential.

Your thoughtful responses to the survey questions are important. All respondents will be entered into a drawing for one of five $250 cash gift cards.

Thank you in advance for taking the time to carefully complete this survey and returning it in the postage-paid envelope.

Sincerely,

Cora Campbell, Commissioner
Alaska Department of Fish & Game

P.S. If you have any questions regarding this survey or the larger study that it is part of, please contact ECONorthwest at AlaskaWildlifeStudy@econw.com, or visit the website of the Alaska Department of Fish and Game at www.adfg.alaska.gov.

If you prefer to take this survey online, you can go to www.AlaskaWildlifeSurvey.org

In this survey you will be asked to provide details of trips you or your household members took to hunt in Alaska in 2011. For the purposes of these questions, a trip is an outing involving hunting, which begins from your home or another place of temporary lodging, such as a vacation home, hotel, or relative’s home. A trip may last an hour, a day, or multiple days.

• If you took a trip to Alaska and the main purpose of the trip was to hunt, you would answer the questions in this survey for your whole trip (from the time you left for Alaska until you returned).

• If you took a trip and the main purpose was other than hunting (seeing scenery/landscape/glaciers, visiting relatives, business, shopping, etc.), but during your stay you took a side trip to hunt, you would answer the questions in this survey considering only your side trip, from the time you left your place of temporary lodging.

• If you and your household members did not take a trip to hunt in 2011, please do not fill out this survey.

• If members of your household received more than one copy of this survey and if these household members hunted together and shared hunting expenditures in 2011, please fill out and return only one copy.
These questions concern the hunting trip you or members of your household took in Alaska in 2011. If you took more than one hunting trip to Alaska in 2011, please answer these questions for your most recent trip.

1. Where did you and members of your household hunt during 2011? Select one or more regions shown on the map.

- North  - Southwest  - Southeast  - Interior  - Southcentral

2. In which month was your most recent hunting trip to Alaska in 2011?

- January  - February  - March  - April
- May  - June  - July  - August
- September  - October  - November  - December

3a. For the same trip you’ve selected to tell us about, what species did you hunt? In the list below, check (✓) the boxes next to each species you or members of your household targeted, even if you weren’t successful.

3b. On the line in front of each species (___) in the list below, please indicate how many animals you and members of your household harvested.

___  Black Bear  ___  Bison  ___  Wolverine
___  Brown (Grizzly) Bear  ___  Sheep  ___  Coyote
___  Deer  ___  Mountain Goat  ___  Hare
___  Moose  ___  Muskox  ___  Waterfowl
___  Caribou  ___  Wolf  ___  Upland Birds
___  Elk  ___  Lynx  ___  Marine Mammals
___  Other (Please Specify):

4. How many people from your household (including yourself) participated in the trip?  ____ People
5. How many people total (including members of your household, yourself, and others) participated in the trip?

_____ People

6. How long was your trip? (Count each partial day as one.) _____ Days

7. How many days did you and other household members actively hunt? (Count each partial day as one.) _____ Days

8. Did you or other members of your group participate in any other activities, in addition to hunting, during your trip? Check all that apply.

- [ ] Backpacking or hiking
- [ ] Biking (mountain or road)
- [ ] Recreational boating
- [ ] Camping
- [ ] Climbing
- [ ] Other (Please Specify)

- [ ] Driving
- [ ] Fishing
- [ ] Flightseeing
- [ ] Habitat maintenance
- [ ] Photographing
- [ ] None, just hunted

9. Would you or members of your household still have taken the trip if you had not hunted?

- [ ] Yes
- [ ] No

10. Please rate your overall level of satisfaction or dissatisfaction with your most recent hunting trip in 2011 in Alaska. _____

    1 = Very satisfied  2 = Moderately satisfied  3 = Neither satisfied nor dissatisfied  
    4 = Moderately dissatisfied  5 = Very dissatisfied

11. Please indicate the extent to which each of the following factors affected your overall level of satisfaction with the same trip.

    1 = Increased a lot  2 = Increased a little  3 = Neither increased or decreased  
    4 = Decreased a little  5 = Decreased a lot

- [ ] Hunting with friends and family
- [ ] Number of people other than my hunting party at the hunting site
- [ ] Cost and ease of access to the site
- [ ] Travel time to the site
- [ ] The remoteness of the hunting site (away from a major road or development)
- [ ] Abundance of game animals present at the site
- [ ] Quality of game animals present at the site
- [ ] Abundance of other species present at the site
- [ ] Non-wildlife scenery (river views, mountain views, etc.)
- [ ] Number of game animals harvested
- [ ] Acquisition of meat from harvested animals
- [ ] Seeing but not necessarily harvesting animals at the site
- [ ] Harvest regulations were too restrictive
- [ ] Harvest regulations were too liberal
- [ ] Being outside and seeing wildlife
12. How do you rank the following characteristics of a hunting trip in terms of their importance for an enjoyable experience?

Select a unique rank for each item below.
1 = most important, 2 = second, 3 = third, 4 = fourth, 5 = least important

_____ The remoteness of the hunting site (away from a major road or development)
_____ Number of people other than my hunting party at the hunting site
_____ Cost and ease of access to the site
_____ Abundance of game animals present at the site
_____ Quality of game animals present at the site

13. For that same 2011 trip did you purchase a trip package, such as a guided hunting or fishing trip, that covered all or part of your expenses?

☐ Yes, please continue to Question 14  ☐ No, please skip to Question 15

14. If you answered Yes to purchasing a trip package, please complete the questions below regarding your trip package expenses.

Total Trip Package Cost for Your Household     $ __________

Check all items included in the trip package

☐ Air travel to and from Alaska
☐ Air travel within Alaska
☐ Ground transportation within Alaska (e.g., train, ferry, bus, van)
☐ Lodging within Alaska
☐ Guide, outfitter, charter, and/or transporter fees
☐ Groceries and/or meals
☐ Equipment rental
☐ Fees and licenses
☐ Other (please specify): _____________________________

(PLEASE CONTINUE WITH THE SURVEY ON THE NEXT PAGE)
The next set of questions asks you to recall details about expenditures that were not included in any trip package but that you incurred for the trip.

15. For each trip expense, enter the total amount and check (√) the region or regions where your household made the purchase(s). If you did not have that type of expense, enter 0. *Only include purchases you (or members of your household) made for your household. Do not include purchases others made for your household. Include only purchases your household made in Alaska and exclude those that your household made via catalogs and on the internet.*

<table>
<thead>
<tr>
<th>Type of Expense</th>
<th>Total amount you &amp; your household spent in Alaska</th>
<th>NORTHERN</th>
<th>INTERIOR</th>
<th>SOUTHWEST</th>
<th>SOUTHEAST</th>
<th>SOUTHLAND</th>
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</thead>
<tbody>
<tr>
<td>Licenses, tags, and fees</td>
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<tr>
<td>Fuel for vehicles (car, boat, RV, airplane)</td>
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<tr>
<td>Transportation fees or tickets (commercial airplane, ferry, boat, rental car or RV within Alaska)</td>
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<td></td>
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<tr>
<td>Guide, outfitter, charter, and transporter fees</td>
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<tr>
<td>Groceries, food, liquor purchased at stores</td>
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<td>Meals purchased at restaurants and bars (including fast food)</td>
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<td>Lodging (hotels, campgrounds, cabins)</td>
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<td>Equipment rental</td>
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<td>Souvenirs and gifts</td>
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</table>

16. In total, how much do you think the overall cost of your trip was, for you and your household? Include what you spent before, during, and after your trip, and purchases you made in Alaska, online, and outside of Alaska, if relevant.

$ __________________

17. As you know, some of the costs of travel, such as gasoline, have been increasing recently. If the cost of this trip had increased by $250, would you and your household still have made the trip?

☐ Yes, skip to Question 19    ☐ No, continue to Question 18

18. If the cost of your trip had increased by half the amount shown in Question 17, would you or your household still have made the trip?

☐ Yes    ☐ No - Please continue to Question 20
19. If the cost of your trip had increased by double the amount shown in Question 17, would you or your household still have made the trip?
   - Yes  - No

20. What is the maximum additional amount (on top of your actual cost) you would have been willing to pay for this particular trip?

   $ __________

21. Now think back to all the purchases related to hunting equipment and gear you and your household made in 2011. Include only purchases you made in Alaska and exclude those made via catalogues and on the internet. Next to each group of items, enter the total amount you and your household paid for them. If you did not have that type of purchase, enter 0. Next, please refer to the map on the second page of this survey and check the region or regions where you bought them.

Some of the items may be used for activities other than hunting. For each item, please consider all the times you use it and estimate what percentage of these times involve hunting in Alaska. For example, if you bought a vest for a trip in 2011 and you think you will use it 10 times total, of which 5 times will be for hunting in Alaska, you would enter 50%.

<table>
<thead>
<tr>
<th>Type of Expense</th>
<th>Total amount you &amp; your household spent in Alaska</th>
<th>INTERIOR</th>
<th>SOUTHWEST</th>
<th>SOUTHEAST</th>
<th>% used for hunting in Alaska</th>
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<tbody>
<tr>
<td>Hunting equipment (guns, bows, arrows, ammunition,</td>
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<td>holsters, calls, decoys, etc.)</td>
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<td>Personal gear (clothing, shoes, sun glasses, sun</td>
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<td>screen, bug spray, etc.)</td>
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<td>Camping gear (cooler, tent, sleeping bag, lanterns,</td>
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<td>etc.)</td>
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<td>Photographic equipment (cameras, lenses, tripods,</td>
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<td>etc.)</td>
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<td>Defensive gear (bear spray, electric fence, etc.)</td>
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<td>Other gear (life jackets, binoculars, guidebooks,</td>
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<td>etc.)</td>
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<td>Taxidermy and butchery (both professional and</td>
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<td>equipment to do it yourself)</td>
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<tr>
<td>Purchased terrestrial and aquatic vehicles (boats,</td>
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<td>canoes, kayaks, rafts, ATVs, trailers, hitches, etc.</td>
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<td>Purchased airplane and accessories</td>
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<td>Other vehicle expenditures (storage fees, license,</td>
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<td>training, etc.)</td>
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<td>Maintenance and repairs for vehicles (including land,</td>
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<td>water, and air)</td>
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<td>Registration and license fees (vehicle, boat, airplane,</td>
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<td>etc.)</td>
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<tr>
<td>Other - specify:</td>
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</tbody>
</table>
Some hunters purchase land, cabins, sheds, or other structures to use during hunting trips in Alaska.

22. Did your household purchase real estate or spend money maintaining existing real estate assets in Alaska to use primarily for the purpose of hunting during 2011?  
☐ Yes, proceed to Question 23  ☐ No, skip to Question 24

23. In the following table, please describe the real-estate related expenses from 2011 for real estate your household primarily uses in Alaska for hunting. If you did not have that type of expense, enter 0.

<table>
<thead>
<tr>
<th>Type of Expense</th>
<th>Total amount you &amp; your household spent in Alaska</th>
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<tbody>
<tr>
<td>Real estate purchase or construction (e.g., cabins, sheds, other buildings or structures)</td>
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<tr>
<td>Real estate maintenance and repairs</td>
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</table>

**Demographic Questions**

*Please be assured that we keep all your answers anonymous and confidential. These questions are included ONLY to determine the overall demographic characteristics of those who complete the questionnaire, considered as a group. This information will be used to improve the accuracy of the survey by allowing a comparison of the characteristics of the respondents with those of the full population. Nobody will know the information for any individual. Instead, a computer will tally the totals for all respondents.*

24. Are you male or female?  
☐ Male  ☐ Female

25. In what year were you born? 19 _____

26. What do you consider yourself to be?  
☐ Asian  ☐ Hispanic  ☐ Native American  ☐ White  ☐ Black or African American  ☐ Native Alaskan  ☐ Refuse to answer  ☐ Other - please specify: __________

27. Is your household income…  
☐ Less than $25,000  ☐ $25,000-$49,999  ☐ $50,000-$74,999  ☐ $75,000-$99,999  ☐ $100,000-$124,999  ☐ $125,000-$149,999  ☐ $150,000-$200,000  ☐ More than $200,000

28. What is the highest level of education you had the opportunity to complete?  
☐ Less than high school  ☐ High school  ☐ Some college  ☐ Associates or trade degree  ☐ Bachelor’s degree  ☐ Master’s degree  ☐ Doctorate

29. Is anyone in your household a member of a conservation or outdoor organization, a wildlife association, or a hunting club?  
☐ Yes  ☐ No
We’d love to hear about your wildlife-related experiences in Alaska. Please share in the space provided below.

Complete and return this printed survey or go online at www.AlaskaWildlifeSurvey.org to enter the drawing to win one of five $250 cash cards.

Please enter your contact information below so we may contact you if you win one of the five $250 cash cards in the drawing.

Name: ____________________________________________

Address 1: ________________________________________

Address 2: ________________________________________

City: _____________________________________________

State: ____________________________________________

Zip: ______________________________________________

Email Address: ____________________________________

Note: Contact information is used only for the purpose of entering the drawing; no names are associated with answers ensuring your complete anonymity.

Thanks for completing this survey.

DHM Research | Alaska Wildlife Hunter Expenditure Survey