



Alaska Mariculture Alliance Logo Voting & Feedback Survey

Questions Responses 19

19 responses



Accepting responses

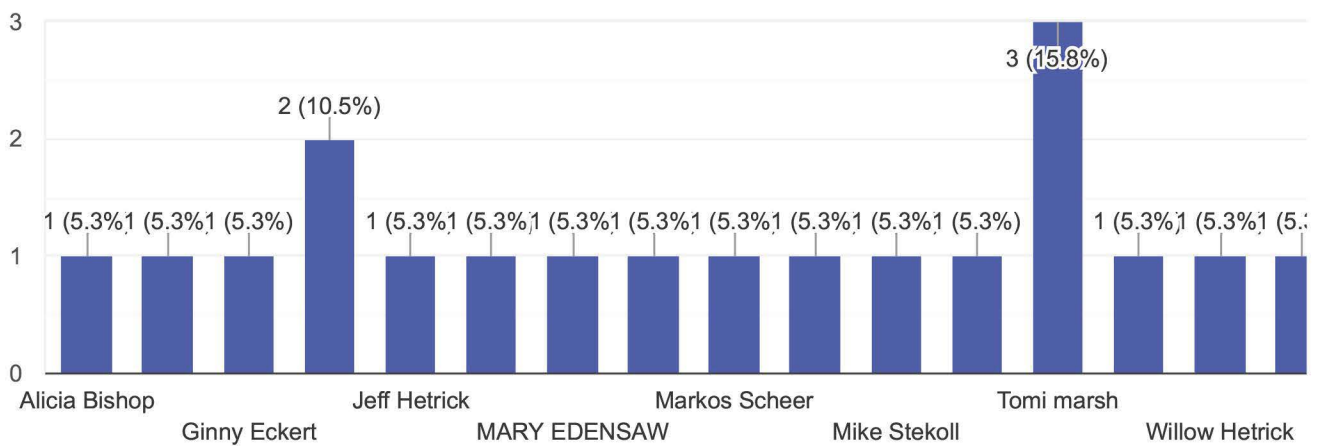
Summary

Question

Individual

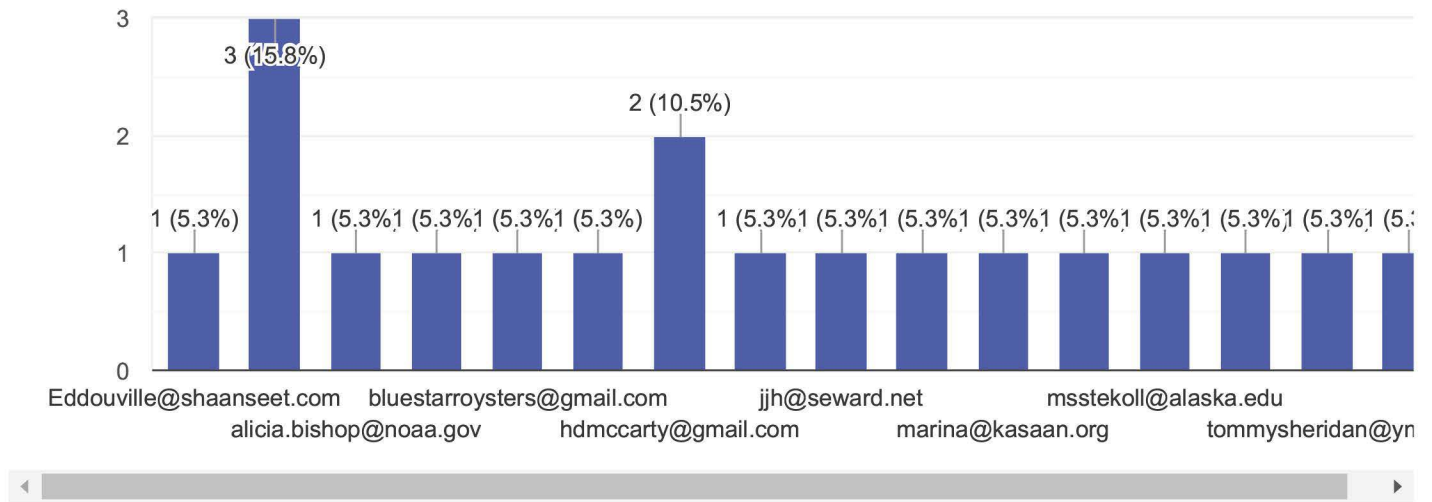
Name

19 responses



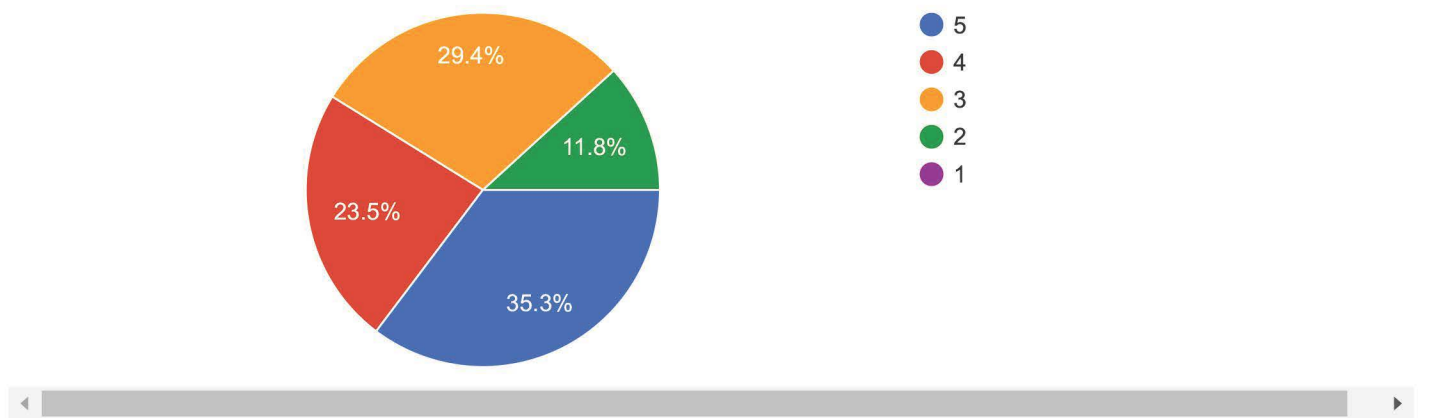
Email address

19 responses



Logo 1. Please rate logo from 1-5 with 5 being the best and 1 being the worst.

17 responses



Please provide other feedback on logo 1.

10 responses

Like the inclusion

Flows great.

Its ok..

It reminds me of the state of Alaska logo

I would slightly alter the text to look more like text in logo 3.

Are we actually doing crab mariculture? I would stick with what we're commercially producing vs. what we are researching. Otherwise, I really like it.

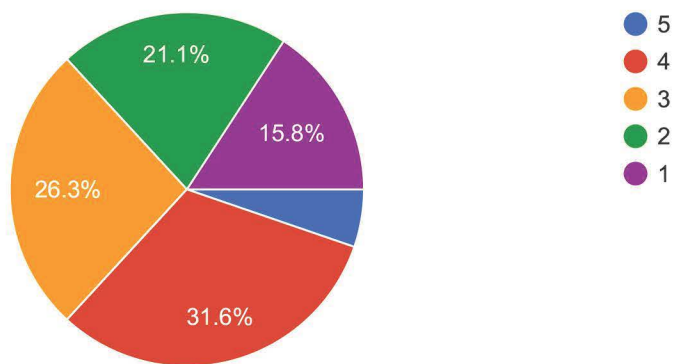
Pretty good even if it is a circle. The representations of the products is better then others.

Easy to read and to see the possible types of organisms.

I prefer this version over Logo 2 with the inclusion of the crab.

Logo 2. Please rate logo from 1-5 with 5 being the best and 1 being the worst.

19 responses



Please provide any other feedback on logo 2.

7 responses

Needs more.

not enough..

Hard to tell what the creature on the bottom is

not enough diversity of species

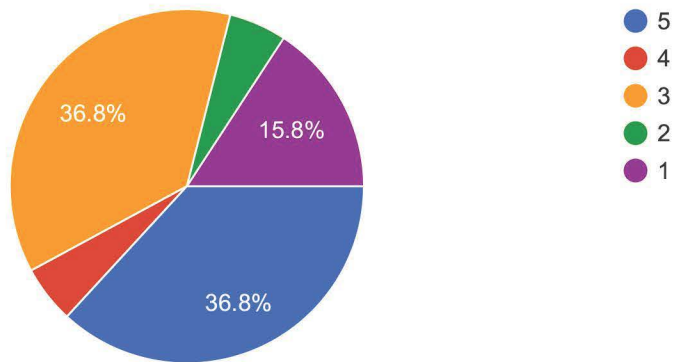
Nice big oyster!! Should be my number one. Just seems a bit bland.

Needs another species, crab, abalone, clam? I favor abalone

I disagree with excluding a crustacean given the crab enhancement component of the industry.

Logo 3. Please rate logo from 1-5 with 5 being the best and 1 being the worst.

19 responses



Please provide other feedback on logo 3.

11 responses

It's hard to see. Like alaska state shape.

I like how it has the state.

Might look a little better if the state was outline with white? more definition..

The kelp is simple and clear, the shape of Alaska is nice to incorporate

LOVE the text, but the state and species is too busy, and unable to easily identify.

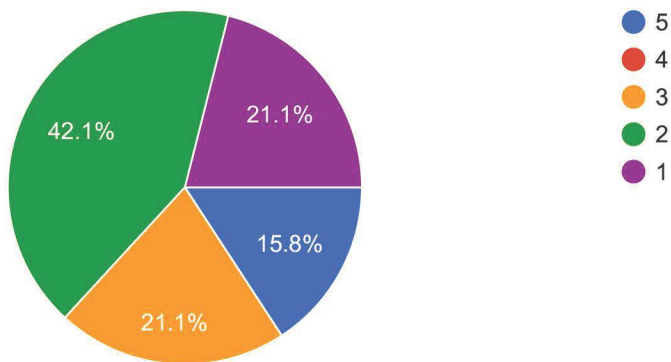
I like this one the best. Suggest modifying: white background , dark outline of Alaska, shift white text to dark.

Similar to what was stated at the last MTF meeting, really like this layout and think it would be great if we could get logo #1 or #2 placed on here vs. the state.

Looks a bit busy in the middle there, but I do like the iconic shape of the state. I feel like my home and farm is "right there".

Logo 4. Please rate logo from 1-5 with 5 being the best and 1 being the worst.

19 responses



Please provide other feedback on Logo 4

9 responses

I like the blocks and side banner

Not much to this one.

its ok..

Reminds me of SCS logo

This looks like coral and scallops on the left.

Crab looks like an old lady with Covid mask on. Scallop shell is misleading. BUT like the overall look pretty good. Totemic idea is pretty good.

Not very interesting. Seaweed icon is confusing. why does the crab have stripes in the background?

The top image depicting macroalgae may be difficult for some to interpret.

Is there anything else you would like to add (i.e. logo design ideas)?

7 responses

My thought was an Alaska themed design. For mariculture to really take off it has been recognized that Alaska Native partnering and participation is vital in growing this industry. Respectfully, asking the Native work group a design opinion is a small offering in developing that working bond.

Native Art Work

white outline in the Alaska graphic on logo 3??..

A combination of #2 and #3.

I think we should get tis right. It's like a name. Hard to change even if it is possible.

too tall

Thanks for including me in the survey, and for all of your work! These are all great, in all honesty!

