Trail Camera Technology: Hunting Breakthrough or Unfair Advantage?

By CRAIG DOUGHERTY  AUGUST 21, 2015

12 Comments

We've been using trail cameras for close to 30 years on our deer property in western New York, and in my world of whitetail management I don’t know anyone who doesn’t. They add an incredible amount of information and insight to our hunting and property management program. And most importantly, it’s fun to run cameras.

Our earliest cams were something else altogether. They hummed and whirred and clicked and flashed and scared more deer than they captured on film. But, they sure were fun and we couldn’t wait to arrive at camp, pull film, and head to the processor. We bought film by the truckload and our cabin wall was covered with beauty shots of the bucks using our property. The neighbors looked on with a suspicious eye but eventually got on board. Now everyone in the neighborhood is using them.

The cameras of today are incredibly more advanced, and they can be set up to gather all kinds of useful data. Some of the more advanced, cellular-based cams can send pictures directly to a computer or mobile phone so you don’t have to stink up the woods pulling memory chips. Pin up bucks have been replaced by digital files.

Camera use, of course, has exploded. Hunters everywhere are using camera-gathered data to make better management and hunting decisions and so is the scientific community. Herds are monitored for buck-to-doe ratios, fawn recruitment, age distributions, predator populations, and just about anything a deer hunter or deer manager could be interested in.

But anything that's fun can’t be all good, at least according to some who believe game cameras give hunters an unfair advantage. The state of Montana, for example, has made scouting camera use illegal during the hunting season. A Montana wildlife law enforcement official confirmed that the driving force behind the law was “for fair chase reasons, not game management reasons.” And, their regulations state the following:

“It is illegal for a person to possess or use in the field any electronic or camera device whose purpose is to scout the location of game animals or relay the information on a game animal’s location or movement during any Commission-adopted hunting season.”

Probably no one spends more time on deciding what is fair chase and what is not than the
Boone and Crockett Club and the Pope and Young Club. According to the presidents of both 
B&C (Tony Schoonen) and P&Y (Jim Willems), neither have any issue with the use of traditional 
trail cameras that require hunters to visit the camera site to retrieve data cards or film (as far as 
fair chase goes). But, both oppose the use of cameras that transmit images directly to a location 
where they may be viewed by a hunter. Animals taken with the use of a direct transmit camera 
are not eligible for inclusion in their record books. Schoonen relayed this statement:

"Trophies taken with the use of trail cameras, including scouting, are eligible for entry in B&C, 
but only if the hunter has to manually remove film and/or a card from the trail camera itself to 
retrieve the images. Trophies taken with the use of trail cameras, including scouting, that 
transmit images to a computer/base station for viewing are not eligible for entry in B&C."

So there we have it, according to the two arbiters of fair chase, some cameras are OK, while 
others are not. An ethics issue to be sure. A can of worms, maybe.

The Quality Deer Management Association (QDMA) looks at camera use through yet another 
 lens. While it supports fair chase, the association finds it subjective and often hard to define. It is 
a science-driven organization and relies on science to inform its positions and policy. The 
QDMA is considered by most to be the nation’s leading authority on deer and its well-versed 
when it comes to trail cameras.

Lindsay Thomas, Director of Communications, summed up QDMA’s position on trail camera use 
this way:

“QDMA is interested in what’s best for the whitetail resource and thus deer hunting, and we see 
no measurable negative impact on whitetail populations by trail cameras. Actually, we see a 
huge positive impact. Trail cameras are providing information that is helping a lot of hunters 
 improve and protect deer herds. Trail cameras may even keep more hunters engaged in the 
outsdoors, because it’s just so much fun, especially for young and new hunters, to see what’s out 
there and learn more about deer."

Personally, I tend to look at deer cameras through the lens of science and sound deer 
management. I’m with QDMA on this one. If cameras are not negatively impacting the deer 
herd, and they’re providing hunters with tons of information and hours of enjoyment, how can 
that be bad? We’ve been using cameras of all shapes and sizes (including those that transmit 
images) for almost 30 years and if they give hunters an unfair advantage, you couldn’t prove it 
by us. Our deer always seem to come out on top no matter how many cameras we aim at them.

How do you see it? And will your state soon be telling you what cameras you can use or more 
likely, not use?

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Remember when phones had cords and if you wanted to learn about something, you had to drive to the library and look it up? Technology has changed so fast over the last 20 years that we often forget the way things used to be. While the hands of time move a little slower when it comes to the outdoors, deer hunting has certainly not been immune to the technology boom.

The rise of the Internet, the popularity of the smartphone and other technological advancements in hunting equipment have impacted the way many of us spend our time in the field. Some hunters welcome this technology and embrace any gadget that increases their odds of success in the field. Others feel that technology is ruining the experience and taking away from the woodsmanship that hunters once relied on to be successful. In the end, we are each left to answer a question: How far is too far when it comes to hunting technology?

INTERNET HUNTING

Probably the most extreme instance of today’s technology finding its way into the hunting industry was in 2005 when Texas entrepreneur John Lockwood introduced the world to “Internet hunting.” With his invention, Live Shot, a hunter (and I use that term loosely) could sit at home and remotely control a firearm mounted in a blind on a Texas ranch. When an animal showed up on the live video feed, the user could aim the gun and pull the trigger with the click of a mouse.

As you can imagine, the idea drew worldwide attention from both hunters and anti-hunters alike. Strangely, in this case, both groups were of the same opinion: this was a BAD idea! So bad, in fact, that many states scrambled to make the practice illegal, including Lockwood’s home state of Texas. As a result, Lockwood’s venture never got off the ground.

HUNTING APPS

As if the Internet itself isn’t enough of a technological wonder, the majority of Americans now have access to it through small, handheld devices they carry in their pockets. The smartphone has certainly changed the way many of us hunt, mainly due to the massive assortment of applications (or apps) available at the touch of a button.

For the most part, these hunting apps haven’t caused any ethical quandaries. Most are focused on providing hunters with aerial photos of their hunting area, weather information, and a means of storing details of scouting and hunting trips for future reference. As cell phone technology continues to rapidly advance, however, apps are sure to come along that will push the boundaries of fair chase.
For instance, there is currently an app that attaches to your bow or gun site and allows you to see your target on your phone’s screen. Not really a big deal at this point, but what if that app could sync with a “smart gun” and automatically fire when your crosshairs reach the ideal shot placement on a deer? It could eliminate poor shots due to flinching or jerking the trigger, but would it be ethical?

What if a smartphone is developed that includes thermal imaging capability, allowing you to “see” deer in thick cover or at long distances that you would have never been able to spot with your naked eyes? Would you welcome the technology or speak out against it? It may sound a little far-fetched, but “smartphones” were far-fetched just 10 years ago!

**TRAIL-CAMERAS**

Over the last 20 years, probably no other piece of technology has changed the way we deer hunt more than the trail-camera. Deer hunters love their trail-cameras, and advancing technology has resulted in models that are smaller, higher in resolution, with longer battery life than ever before. There are even cameras on the market now that can instantly send the pictures to your cell phone in the form of a text or e-mail. How’s that for high-tech scouting?!

While it’s hard to say where technology will take trail-cameras next, it wouldn’t be hard to imagine one that offers a 360-degree view that provides a live feed accessible 24/7 from your smartphone or computer, similar to some of today’s home security cameras. Or what if your trail-cameras, working in conjunction with a cell phone app, could actually catalog individual bucks by “facial recognition” and, based on when and where the buck is photographed across the property, could tell you exactly when to hunt a particular stand or where to place a stand? It sounds crazy, but the technology is already in place for someone to develop just such a camera and app.

**DRONES**

The latest technology controversy within the hunting community has centered on our newfound fascination with drones. Originally developed for military applications, drones have gotten smaller and much more affordable for the average person. In fact, for a few hundred bucks you can get your own drone, slap a point-of-view (POV) camera on it, and you are ready for some aerial scouting.

While their use for hunting is more talk than practice at this point, several states have already been proactive in outlawing their use for hunting, including Colorado, Montana and Alaska. Much like the Live Shot case, there seems to be little support for their hunting use at this point in the
game, but as the drones continue to become cheaper and more common, the subject is sure to resurface.

HOW FAR IS TOO FAR?

It has been said that the only thing constant in life is change, and with technology rapidly advancing, we are sure to continue to see more changes in the way we hunt. In most cases, it will be up to each of us individually to decide how far is too far when it comes to hunting technology. Some inventions will come along - such as Lockwood's Live Shot - that fall so far outside of the bounds of fair chase that there will be little support amongst hunters. Other ideas - such as the use of smartphone apps and high-tech trail-cameras - will have their share of supporters and opposition.

In the end, no technology can change the core of what hunting is all about: a chance to escape into the great outdoors, to participate in nature, to match wits with the keen senses of our quarry, and to fulfill our roll as predator and provider by putting meat on the table. Even technology can't mess that up!

What is your take on hunting technology? At what point do these gadgets begin doing more of the hunting than their owner? Are their any hunting gadgets that you can't live without, or any that you refuse to use?