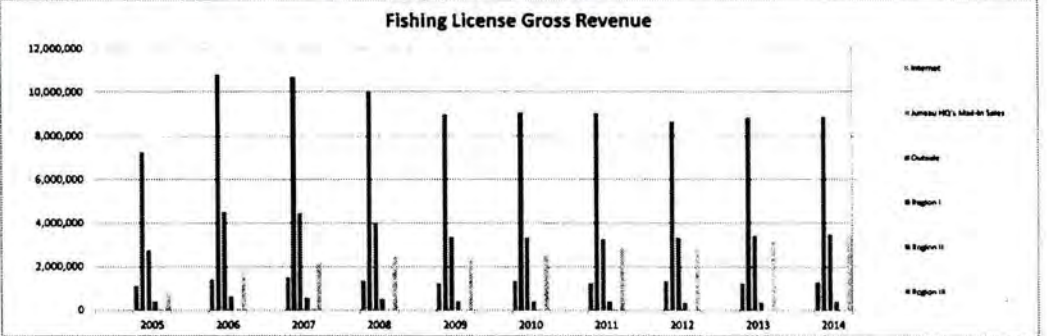
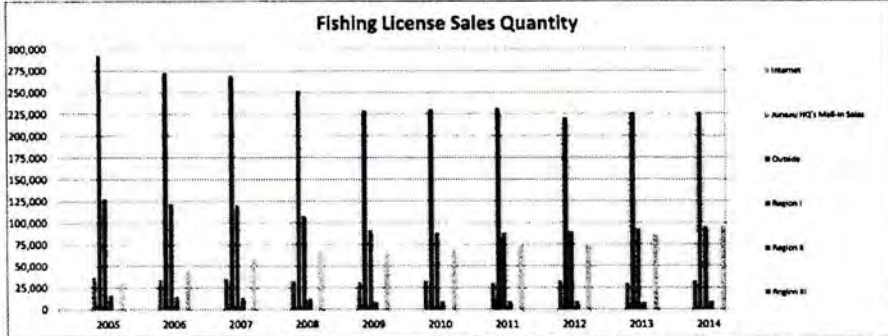


\* King salmon license sales trending down in South central

\* Sports fish license sales stable or trending down

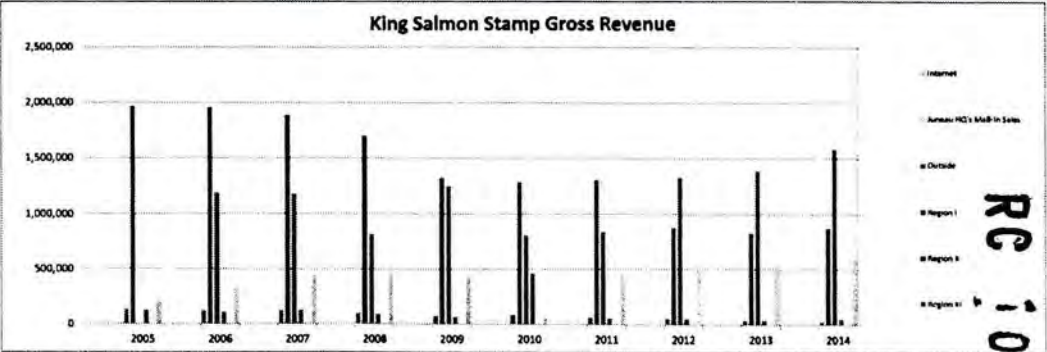
Compiled License and King Salmon Stamp Sales by Region  
10 Year Recap  
Pulled from ADF&G License Vendor File (see note below)

Region	2014		2013		2012		2011		2010		2009		2008		2007		2006		2005	
	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue
Internet	96,044	3,473,527.00	86,098	3,148,175.00	76,293	2,833,447.00	78,088	2,831,484.00	70,075	2,577,840.00	64,727	2,347,200.00	66,875	2,475,244.00	69,431	2,158,868.00	44,200	1,652,610.00	30,308	804,348.00
Region I - Southeast	95,136	3,483,571.30	93,318	3,405,900.75	89,886	3,305,695.75	88,521	3,289,683.00	86,839	3,306,530.75	81,293	3,336,815.50	106,192	3,982,531.50	120,502	4,431,898.25	122,050	4,507,780.75	127,808	2,783,317.00
Region II - Southcentral	226,982	8,870,801.25	227,008	8,814,837.25	221,078	8,668,661.25	231,879	8,919,443.00	230,452	9,047,861.25	228,178	9,878,098.50	282,163	10,006,365.00	298,338	10,882,044.25	273,034	10,822,663.00	282,596	7,345,007.80
Region III - Interior	32,839	1,302,725.75	30,978	1,288,534.25	32,848	1,318,430.50	30,821	1,238,710.25	33,408	1,335,242.75	31,128	1,269,077.50	33,054	1,355,864.75	36,188	1,488,183.25	34,812	1,436,316.50	36,119	1,108,264.00
Outside AK	9,324	354,028.25	8,793	365,018.00	8,951	369,142.25	8,886	363,692.50	8,948	382,538.75	8,981	434,438.00	12,449	534,203.25	18,983	598,148.25	15,211	625,453.25	16,281	401,798.25
Mail-In / Walk-In HQ Sales	284	13,302.00	194	10,108.00	182	10,746.25	234	13,472.25	416	23,684.50	160	8,862.00	236	12,382.00	311	18,108.00	291	15,472.00	438	18,848.00
<b>Total Fishing License Sales</b>	<b>460,608</b>	<b>17,527,955.55</b>	<b>448,319</b>	<b>16,989,273.25</b>	<b>429,240</b>	<b>16,506,122.00</b>	<b>438,299</b>	<b>16,738,115.50</b>	<b>431,832</b>	<b>16,883,488.00</b>	<b>434,746</b>	<b>18,343,398.50</b>	<b>472,768</b>	<b>18,366,671.00</b>	<b>498,188</b>	<b>19,357,828.25</b>	<b>488,288</b>	<b>19,060,324.50</b>	<b>504,632</b>	<b>12,339,631.75</b>
% of Sales																				
Internet	21%	20%	19%	18%	18%	17%	17%	17%	16%	15%	16%	14%	14%	13%	12%	11%	9%	8%	7%	
Region I - Southeast	21%	20%	21%	20%	21%	20%	19%	20%	20%	21%	20%	23%	23%	25%	24%	23%	24%	25%	22%	
Region II - Southcentral	49%	51%	51%	52%	52%	53%	53%	53%	53%	54%	54%	53%	54%	54%	56%	57%	58%	58%	58%	
Region III - Interior	7%	7%	7%	7%	8%	8%	7%	7%	8%	7%	7%	8%	7%	7%	8%	7%	8%	8%	9%	
Outside AK	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	3%	3%	3%	3%	3%	3%	3%	
Mail-In / Walk-In HQ Sales	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	



King Salmon Stamp Sales by Region

Region	2014		2013		2012		2011		2010		2009		2008		2007		2006		2005	
	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue	Numbers	Revenue
Internet	27,351	568,350.00	24,308	633,710.00	22,070	490,340.00	20,818	487,280.00	20,918	60,595.00	19,178	438,300.00	20,528	472,000.00	18,978	444,778.00	13,951	329,710.00	8,178	224,280.00
Region I - Southeast	82,362	1,580,500.00	73,282	1,388,180.00	70,465	1,325,570.00	48,784	842,885.00	48,748	810,010.00	87,888	1,282,788.00	47,786	820,622.00	67,045	1,181,338.00	68,048	1,191,350.00	67,104	1,143,718.00
Region II - Southcentral	59,298	878,710.00	54,922	831,240.00	58,247	886,245.00	88,027	1,302,280.00	84,001	1,288,875.00	85,880	1,318,210.00	104,799	1,897,000.00	118,702	1,888,168.00	120,714	1,952,085.00	122,044	1,884,084.00
Region III - Interior	2,440	30,750.00	3,188	41,888.00	24,979	61,890.00	8,336	83,898.00	6,956	88,480.00	8,401	81,020.00	7,381	101,000.00	8,278	128,420.00	8,612	120,000.00	8,728	126,440.00
Outside AK	2,662	52,520.00	3,837	44,805.00	2,909	53,405.00	3,336	80,888.00	3,336	487,295.00	4,218	72,868.00	4,893	91,115.00	6,864	128,078.00	5,131	111,755.00	7,139	125,708.00
Mail-In / Walk-In HQ Sales	148	3,810.00	117	3,078.00	99	2,885.00	122	3,218.00	189	6,188.00	81	1,786.00	136	3,828.00	178	4,778.00	188	4,630.00	212	8,830.00
<b>Total King Salmon Stamp Sales</b>	<b>174,267</b>	<b>3,142,440.00</b>	<b>169,438</b>	<b>3,049,365.00</b>	<b>178,789</b>	<b>2,820,528.00</b>	<b>184,109</b>	<b>2,738,331.00</b>	<b>182,148</b>	<b>2,718,308.00</b>	<b>184,039</b>	<b>3,142,140.00</b>	<b>189,632</b>	<b>3,188,868.00</b>	<b>217,724</b>	<b>3,776,158.00</b>	<b>217,442</b>	<b>3,769,416.00</b>	<b>218,406</b>	<b>3,899,084.00</b>
% of Sales																				
Internet	16%	19%	15%	16%	12%	17%	13%	17%	13%	2%	11%	14%	11%	15%	8%	12%	6%	8%	8%	
Region I - Southeast	47%	50%	48%	49%	39%	47%	26%	30%	29%	30%	27%	26%	26%	26%	31%	31%	31%	32%	32%	
Region II - Southcentral	34%	28%	32%	29%	33%	31%	32%	48%	52%	47%	47%	42%	56%	53%	53%	55%	53%	57%	59%	
Region III - Interior	1%	1%	2%	1%	1%	2%	3%	3%	4%	3%	3%	3%	4%	3%	4%	4%	4%	4%	4%	
Outside AK	2%	2%	2%	2%	2%	2%	2%	2%	2%	17%	2%	2%	3%	3%	3%	3%	3%	3%	3%	
Mail-In / Walk-In HQ Sales	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	



Notes: This data is extracted from the ADF&G License Vendor Sales File. It depicts the licenses and king salmon stamps purchased in a community and not how many licensees have a mailing address for the community. I.e. a licensee with a mailing address in Region I may purchase an item in Region II. Their license and king stamp purchase will be reflected in Region II's purchase count. License sales pulled by license year. Numbers may change as vendors send in final records. Hatchery surcharge implemented in 2008.

Paul A. Shadura # 50K I

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