

**Alaska Sustainable Salmon Fund (AKSSF)  
2008 Framework for Goal 4: Information & Education**

**GOAL 4 – LONG-TERM STEWARDSHIP: INFORMATION & EDUCATION**

**Promote public involvement and support for sustained use and protection of salmon and steelhead and their habitat.**

<b>Objective</b>	<b>Information Need/Issues</b>
4A. Assure an effective information and education program on salmon and steelhead stewardship for the general public.	(4A-1) Develop and implement salmon and steelhead information and education programs which foster public awareness and stewardship of salmon and steelhead populations and habitats.
4B. Increase public commitment to the sustained use and protection of salmon and steelhead.	(4B-1) Plan and implement outreach programs and projects that result in on-the-ground measurable salmon and steelhead stewardship actions/results (e.g. creek clean up; bank revegetation; participation in outreach events; watershed studies; etc.)
4C. Establish information sharing systems.	(4C -1) Develop public access to data about salmon and steelhead and their habitat, via the web.