

AMA Logo Recommendations

Feb. 15th, 2021

Julie Decker contacted 99Designs and began a contest for a logo design and branding kit for approximately \$500. We had two rounds of logo submitted, with feedback and design revisions in between. We then ran a poll with the top four finalists with the AMA Workgroup (7 people voted). Below are the results of the poll. **Based on these results, the AMA WG recommends Design #51 with slight text revisions.**



Design #51 – 5 out of 5 votes for this design as #1; 5.0-star average; comment – I like best with text revisions to look more like text from #46.



Design #42 – 2 out of 5 votes for this design as #1; 4.2-star average; comment – I like best with text revisions to look more like text from #46.



Design #46 – 1 out of 5 votes for this design as #1; 3.2-star average; no comments.



Design #48 – 0 out of 4 votes for this design as #1; 2.8-star average; no comments.