Supply and Demand of US Seafood

• Supply
  • Increase yield and value of US wild caught fisheries
  • Increase US aquaculture production

• Demand
  • Raise US seafood consumption beyond 15lbs/person/yr

Background: see Gunnar Knapp’s presentation
“The Future of the Seafood Industry”
Industry Suggestions for Actions by NOAA Fisheries in Partnership with Seafood Industry

- Make full use of US wild caught fisheries
- Develop US marine aquaculture
- Economic and market analyses
- Generic marketing and communication about sustainability of US seafood
- Expand public private research to support seafood production
- Educate the next generation of seafood workforce and entrepreneurs
- Leverage federal funds for port infrastructure, R&D, business planning, marketing, and training